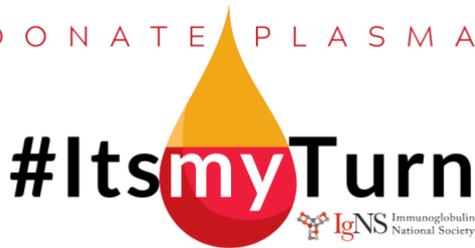




D O N A T E P L A S M A



#ItsMyTurn Campaign

Partner with IgNS!

Plasma protein therapies are used to treat a variety of life-threatening diseases and are derived from donated human plasma collected at specialized plasma collection centers. Our industry's ability to make enough products for the patients who need them to survive largely depends on the availability of donated plasma.

The COVID-19 pandemic has wreaked havoc on the entire world in ways that are apparent to most of us on a daily basis. The lack of personal protective equipment, ventilators, and other critical medical supplies, along with staffing shortages, are at the forefront of our minds during this time. We are all working diligently to keep our patients safe, ensuring they receive therapies and medical care without interruption. Our patient population – those receiving plasma-derived therapies – is inherently high-risk, and frequently, immunosuppressed. Without treatment, many of our patients could not survive.

In the recent weeks of the COVID-19 pandemic, plasma donations have dropped significantly. This decrease in donations will most certainly impact the availability of products for patients as soon as next year.

To bring awareness to this critical issue, [IgNS](#) has launched the [#ItsMyTurn campaign](#). **ItsMyTurn** is a call to action, to mobilize as a global community, and help save lives.

The goals of this proactive movement are:

- Provide critical education about plasma donation
- Raise awareness about pathways for donating plasma
- Improve plasma supply in the short and long-term

The **#ItsMyTurn** hashtag is used to promote individual and organizational activities in support of this campaign on all social media outlets.

Please join IgNS in this urgent campaign to increase plasma donations, and help us save lives!



How can you get involved?

Supporters agree to:

- Provide advisory support and services or contribute financially towards building awareness of the **ItsMyTurn** campaign
- Publicly endorse the **ItsMyTurn** campaign and its activities via appropriate channels and settings
- Use their relevant networks, media and influencer relationships, and existing communications channels to help IgNS achieve its urgent objective of increasing plasma donations.

In exchange, IgNS will include your logo on the IgNS website and all printed materials. Your company/ organization name would appear in the "About ItsMyTurn" section of all press releases.

Although Supporters are not allowed to communicate on behalf of IgNS or its activities, we welcome your active and visible participation by including the ItsMyTurn logo on your digital and physical materials. You are also welcome to use the following language: "[Name] is a Supporter of IgNS and the #ItsMyTurn campaign. We are proud to assist this critical effort to increase plasma donations and help save lives."

As a Supporter, you are welcome to announce your affiliation with IgNS via a press release and/or other appropriate communications channels, and to include a statement that expresses your enthusiasm for IgNS and its work. You agree to give IgNS at least 48 hours to review this and any other original public announcements. You are also invited to re-publish, share, or otherwise amplify IgNS-originated stories and social media posts, and we ask that you keep IgNS informed about such activities.

We need your support. Join the #ItsMyTurn campaign. We are in this together!

With kind regards,

Luba Sobolevsky, PharmD, IgCP®
IgNS Executive Director

Stacey Ness, PharmD, IgCP®
IgNS President

Rachel Colletta, RN, IgCN®
IgNS Director of Education